ECOLIFE CONSERVATION’S

VIRTUAL CRUISE GALA

SPONSORSHIP OPPORTUNITIES
10.17.2020
ALL ABOARD THE
SS ECOLIFE

YOU’RE INVITED:
TAKE PART IN ECOLIFE’S 17TH ANNUAL GALA, A VIRTUAL CRUISE AROUND THE GLOBE WITH WORLD-CLASS ENTERTAINMENT

OUR GALA IS A FANTASTIC OPPORTUNITY FOR YOUR COMPANY TO GAIN VALUABLE EXPOSURE IN OUR PHILANTHROPIC AND ENVIRONMENTAL COMMUNITIES WHILE SUPPORTING A TRULY WORTHWHILE CAUSE. INCLUDED IN THE FOLLOWING PAGES IS A DETAILED PROPOSAL FOR YOUR REVIEW.

YOUR SUPPORT ON THIS EVENING IS CRUCIAL TO OUR WORK HERE AT HOME AND BEYOND OUR BORDERS.

THANK YOU,
BILL TOONE
FOUNDER

ECOLIFE CONSERVATION
**SPONSORSHIPS**

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SPONSORSHIP BENEFITS (DETERMINED BY LEVEL):

- Box of themed items delivered to you and friends
- Hour long private lecture for 6 with Bill Toone
- Private “Truffle Shuffle” cooking class with Toones
- Cocktails with Bill & Anne, and 1-on-1 with staff member
- Logo on pre & post-event advertising
- Video or banner advertisement during event
- Featured article in Ecolife newsletter
- Acknowledgement as sponsor in all Ecolife media
SPONSORSHIPS

SPONSORSHIP LEVELS:
• SHIPMASTER: $100,000
• FIRST MATE: $50,000
• 2ND MATE: $25,000
• BOSUN: $10,000

ADDITIONAL SPONSORSHIP LEVEL:
ENTERTAINMENT SPONSOR: $3,500
• ACKNOWLEDGEMENT DURING ARTIST PERFORMANCE AND IN ALL ECOLIFE MEDIA

ADVERTISEMENTS ONLY:
• LOGO BANNER DURING EVENT: $1,000
• 15 SECOND PRE-RECORDED COMMERCIAL SPOT: $2,500
• 30 SECOND PRE-RECORDED COMMERCIAL SPOT: $3,500
• CONTACT US FOR CUSTOM-MADE COMMERCIAL SPOTS PRODUCED BY ECOLIFE’S MEDIA TEAM
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CHECKS PAYABLE TO: ECOLIFE CONSERVATION 101 N BROADWAY, ESCONDIDO, CA 92025 ATTN: A. MIDDLETON / GALA

FOR QUESTIONS, CONTACT US AT (760)740-1346 OR EMAIL ADMIN@ECOLIFECONSERVATION.ORG

SUBMISSION DEADLINE: OCTOBER 01, 2020
WE HOPE TO SEE YOU ON DECK IN OCTOBER. OUR GALA IS A VALUED TRADITION IN OUR CLOSE-KNIT COMMUNITY OF PHILANTHROPISTS AND DEDICATED SUPPORTERS.

IT IS THANKS TO KEY SPONSORS LIKE YOURSELVES THAT WE ARE ABLE TO CARRY OUT THE VITAL COMMUNITY AND ENVIRONMENTAL WORK THAT WE ARE HONORED TO OFFER THE AT-RISK AREAS WHO NEED OUR HELP.

100% OF THE MONEY WE RAISE AT THIS EVENT WILL GO DIRECTLY TO BUILDING LIFE-SAVING, FUEL-EFFICIENT STOVES IN MEXICO AND FUNDING OUR SUSTAINABLE AGRICULTURE PROGRAM HERE IN SAN DIEGO.

THANK YOU!
SPONSOR BENEFIT DETAILS

**VIP box:** Includes cocktail mixes, cruise-themed party favors, and locally-sourced tasty treats

**Private Lecture:** A personalized Zoom presentation for your family, friends, or organization on an ECOLIFE topic of your choice (1 hour)

**Cooking Class:** Invite up to 8 other couples to join Bill Toone and Sunni Black for a LIVE cooking class with Truffle Shuffle! Ingredients mailed to your door prior to the class (1 hour)

**Cocktail Party:** Get to know us and our organization with ECOLIFE-themed cocktails! Join Bill and/or Anne for a curated happy hour via Zoom or socially-distanced in person in Escondido. Drinks & appetizers are provided in both scenarios (1 hour)

**One-on-one with Staff:** Join an ECOLIFE team-member of your choice for a Zoom happy hour or coffee-discussion on an ECOLIFE topic. This is your chance to really understand biofiltration! (30 minutes)

**Newsletter Article:** We will include a featured article on your organization in our quarterly newsletter

ADVERTISEMENTS

**Logo Advertisement:** Logo on pre-event and post-event advertising and acknowledgement as a sponsor in all community, event, media, e-newsletters, letter, invitations, website, and social media

**Banner Advertisement:** Logo and message on a 728x90 px digital banner during the event

**Video Advertisement:** Provide a commercial to run during the event. Contact us for in-house video production. Submit by 10/01

We appreciate your support at any level! If you are interested in sponsoring but the above levels do not quite suit you, please email Anne and we’d be happy to discuss options.  💌 amiddleton@ecolifeconservation.org
COME SAIL AWAY ON THE

SS ECOLIFE

A ONE-OF-A-KIND
VIRTUAL CRUISE EXPERIENCE

VIRTUAL GALA

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