Drumroll please. Curtains up! You are cordially invited to ECOLIFE Conservation’s 16th annual gala, A Night At The Theater, on Saturday, September 7th, 2019. Together we will set the stage at The California Center for the Arts Escondido for the future. This showstopper event will bring together supporters, friends and neighbors for a spectacular evening featuring live & silent auctions, open bars, dinner, live performances, music & 200 of ECOLIFE Conservation’s cast of influential characters.

The Gala is our opportunity to showcase the life-changing work you have made possible over the past 16 years. This year we are putting the spotlight on sustainable agriculture & low-impact cooking programs. Using aquaponics as a tool, we transform the way people grow & access food. Our fuel-efficient stoves provide a safe and healthy cooking environment that reduces pressure on valuable forest resources.

With your commitment, ECOLIFE Conservation is able to continue making a dramatic impact in saving ecosystems & saving lives. A Night At The Theater Gala is a fantastic opportunity for your organization to gain valuable exposure in San Diego’s philanthropic & environmental communities, all while supporting a truly monumental cause. Included in the following pages is a detailed proposal for your review. Your support today funds our performances of tomorrow. The show must go on!

Warmly,

William Toone
Founder + Executive Director
ECOLIFE Conservation
**SPONSORSHIP LEVELS**

**Presenting Sponsor: $150,000**
- VIP table service, including champagne, and premier seating with personalized table signage for 10 guests
- Opportunity to speak at the gala
- Six tickets to ECOLIFE’s 2020 Monarch Mexico Trip
- Cocktails & lecture for 6 guests with ECOLIFE’s Executive Director Bill Toone
- Featured article in ECOLIFE Conservation Newsletter
- Logo on pre-event and post-event advertising

Acknowledgement as Presenting Sponsor in all community, event, media, advertisements, e-newsletters, letter, invitations, website and social media

- Two-page centerfold ad in the event program
- Provide fifteen ECO-CYCLE Aquaponics kits to local San Diego County Schools
- Sponsor thirty stoves to families in Mexico
- Logo recognition on gala thank you email to all guests
- Inclusion of company logo in event video and on screens during event
- MC/Auctioneer highlight sponsor at least 4 mentions over the evening

**Platinum Sponsor: $75,000**
- VIP table service, including champagne, and premier seating with personalized table signage for 10 guests
- Four tickets to ECOLIFE’s 2020 Monarch Mexico Trip
- Featured article in ECOLIFE Conservation Newsletter
- Logo presence on the ECOLIFE gala website

Acknowledgement as platinum sponsor in all community, event, media, advertisements, e-newsletters, letter, invitations, website and social media

- One page ad in the event program
- Provide ten ECO-CYCLE Aquaponics kits to local San Diego County Schools
- Sponsor fifteen stoves to families in Mexico
- Inclusion of company logo in event video and on screens during event
- MC/Auctioneer highlight sponsor twice over the evening

**Gold Sponsor: $50,000**
- VIP table service, including champagne for one table (8 tickets)
- Two tickets to ECOLIFE’s 2020 Monarch Mexico Trip
- Logo presence on the ECOLIFE gala website

Acknowledgement as gold sponsor in all community, event, media, advertisements, e-newsletters, letter, invitations, website and social media

- One page ad in the event program
- Provide four ECO-CYCLE Aquaponics kits to San Diego County Schools
- Sponsor eight stoves to families in Mexico
- Inclusion of company logo in event video and on screens during event
- MC/Auctioneer highlight sponsor once in the evening

**Silver Sponsor: $25,000**
- One table (8 tickets)
- Logo presence on the ECOLIFE gala website

Acknowledgement as silver sponsor in all community, event, media, advertisements, e-newsletters, letter, invitations, website and social media

- One page ad in the event program
- Provide five ECO-Cycle Aquaponics kits to San Diego County schools
- Sponsor ten stoves to families in Mexico
- Inclusion of company logo in event video and on screens during the event
Bronze Sponsor: $10,000
- One table (8 tickets)
- Logo presence on the ECOLIFE gala website
- Acknowledgment as Bronze sponsor in all community, event, media, advertisements, e-newsletters, letter, invitations, website and social media
- One page ad in the event program
- Provide one ECO-CYCLE aquaponics kit to San Diego County Schools
- Sponsor two stoves to families in Mexico
- Inclusion of company logo in event video and on screens during the event

Additional Sponsorship Opportunities

Bar Sponsorship (3 Available): $2,500
- Two tickets to the gala
- Logo presence on ECOLIFE gala website
- Signage at the bar as the sponsor
- ½ page ad in the Program
- Inclusion of company logo in event video and on screens during the event

Wine Sponsor (3 Available): $2,500
- Two tickets to the gala
- Logo presence on the ECOLIFE gala website
- Signage on each table as the wine sponsor
- ½ page ad in the Program
- Inclusion of company logo in event video and on screens during the event

Decor Sponsor: $2,500
- Two tickets to the gala
- Logo presence on the ECOLIFE gala website
- Signage on each table as the decor sponsor
- ½ page ad in the Program
- Inclusion of company logo in event video and on screens during the event

Photography Sponsor: $2,500
- Two tickets to the gala
- Logo presence on the ECOLIFE gala website
- Signage at the photography area of the gala
- ½ page ad in the Program
- Inclusion of company logo in event video and on screens during the event

Entertainment Sponsor: $2,500
- Two tickets to the gala
- Logo presence on the ECOLIFE gala website
- Signage on the stage and announcement of sponsorship
- ½ page ad in the Program
- Inclusion of company logo in event video and on screens during the event

Ad Sizes & Pricing
- $750 - Full page ad
- $500 - Half page ad
- $250 - Quarter page ad
- $100 - Business card
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COMMITMENT FORM

TICKETS:
☐ VIP - $325/EACH
☐ GENERAL - $250/EACH
☐ EARLY BIRD - $200/EACH
  (VALID UNTIL JUNE 1)

SPONSORSHIP:
☐ PRESENTING SPONSOR
☐ PLATINUM SPONSOR
☐ GOLD SPONSOR
☐ SILVER SPONSOR
☐ BRONZE SPONSOR
☐ BAR SPONSOR
☐ WINE SPONSOR
☐ DECOR SPONSOR
☐ PHOTOGRAPHER SPONSOR
☐ ENTERTAINMENT SPONSOR

NAME: ___________________ CONTACT: ____________
ADDRESS: __________________________________________
CITY: ___________ STATE: ____ ZIPCODE : __________
PHONE: ___________ EMAIL: ________________________
CARD NUMBER:____________________________________
EXP:____/____ CVV:_____
BILLING ADDRESS:__________________________________
                                                                   
SIGNATURE:__________________________________________

CHECKS PAYABLE TO: ECOLIFE CONSERVATION
SEND CHECKS TO: ECOLIFE CONSERVATION
101 N BROADWAY, ESCONDIDO, CA 92025
ATTN: A. MIDDLETON / GALA

FOR QUESTIONS OR TO DISCUSS PROGRAM AD OPPORTUNITIES, PLEASE CONTACT US AT 760.740.1346 OR ADMIN@ECOLIFECONSERVATION.ORG

PROGRAM AD SUBMISSION DEADLINE: AUGUST 1, 2019